tapkeen



LOOK WHAT HAPPENS WHEN...

TAPKEEN MISSION & VISION

Tapkeen is **redefining social media** by ensuring that valuable content gets the recognition and rewards it deserves. We move beyond superficial engagement, bringing high-quality content to the forefront while enabling creators to earn real value for their contributions. **Our mission** is to create a fair and enriching digital space where **meaningful content thrives** and is rightfully rewarded.

Our vision is to revolutionize social media by bringing valuable content to the forefront, ensuring that creators are rewarded **based on the quality and impact** of their contributions rather than superficial engagement.

FEATURES

1. Content-First Feed
2. Support with Keencoins
3. Multi-Format Content Sharing
4. Value-Driven Algorithm
5. Insightful Analytics
6. Our Commenting Policy
7. Verified Profiles
8. Trend Discovery Beyond Preferences



CURRENT DEVELOPEMENTS

Flexible Feed Layouts

Choose the feed view that suits you best—classic or new. Your experience, your way.

Shareable Profiles

Grow your audience by sharing your unique Tapkeen profile link. Connect and be discovered!

TPS.

Tapkeen Promise System

Make and keep commitments within the community. Build trust, accountability, and stronger connections.

Rewarding Insightful Comments

Not just posts—thoughtful comments can now earn Keencoins too. Every contribution counts.

Instant Translation

Break language barriers with one-tap translations for posts and comments. Join a truly global conversation.

Achievement Badges

Collect exclusive badges for your impact, creativity, and community engagement. Show the world what you stand for.

COMPANY BACKGROUND & ROADMAP

2018
Development of webservices for guests to upload and view photos and videos at weddings.

2019
Our vision evolved into a social pay "Everyone can be a photographer today."

2020
Began programming the first back-end services. Named the app "Tapkeen."

2021
Developed a Flutter prototype.

2022
Hired more team members to build Tapkeen into something bigger.

2023
Tapkeen Go-Live Launched on Google Play Store. and App Store

2024
Published Release of Tapkeen 2.0 with new Features, such as a new Feed, Verification Center, and loading speed improvements.

Thank you for your time and attention.

We’re excited about what lies ahead and look forward to building the future together.

